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Our story

Our story began with a passionate aspiring chiropractor named Börje Thuleskär. As he deepened his understanding of human anatomy and physiology, he became increasingly aware of how crucial sleep is for the body and the mind. So he invested in a new bed, the best the market had to offer. But his initial excitement quickly turned to disappointment, even the best fell short of his expectations.

One balmy summer day, Börje set sail for Stora Kornö, a small island off the Swedish west coast town of Lysekil. He explored the soft, rolling cliffs and crevasses along the shoreline. Then he spread his picnic blanket over an inviting bed of heather and lay down, basking in the sun and the surrounding natural beauty. And he was amazed at how comfortable he was. Stretched out on the heather, he was more relaxed and rejuvenated than when he was resting on his own premium bed.

That realisation sparked an idea. And that idea turned into a quest - to build the perfect bed, one that would mimic the feeling of weightlessness Börje had on the heather and capture the beauty of the island landscape.



Since Börje's day in the sun, we've spent thousands of hours refining his vision of the perfect bed.



The Manifesto

To survive, we need air and water. Sleep is next on the list of essentials. But we live in a fast-paced society, one where sleep is grossly undervalued despite the physical and mental benefits. Carpe Diem Beds is making sleep a priority by transforming the bedroom into the heart of a healthy home. Our beautiful beds please the eye as much as the body. They make you feel weightless, immersing you in a tranquillity that relaxes both body and mind. They help revitalise each muscle and joint – as well as the mind and the spirit. And because a good night's sleep is vital to your wellbeing, they help you live your days to the fullest.



Two hands crafting your bed

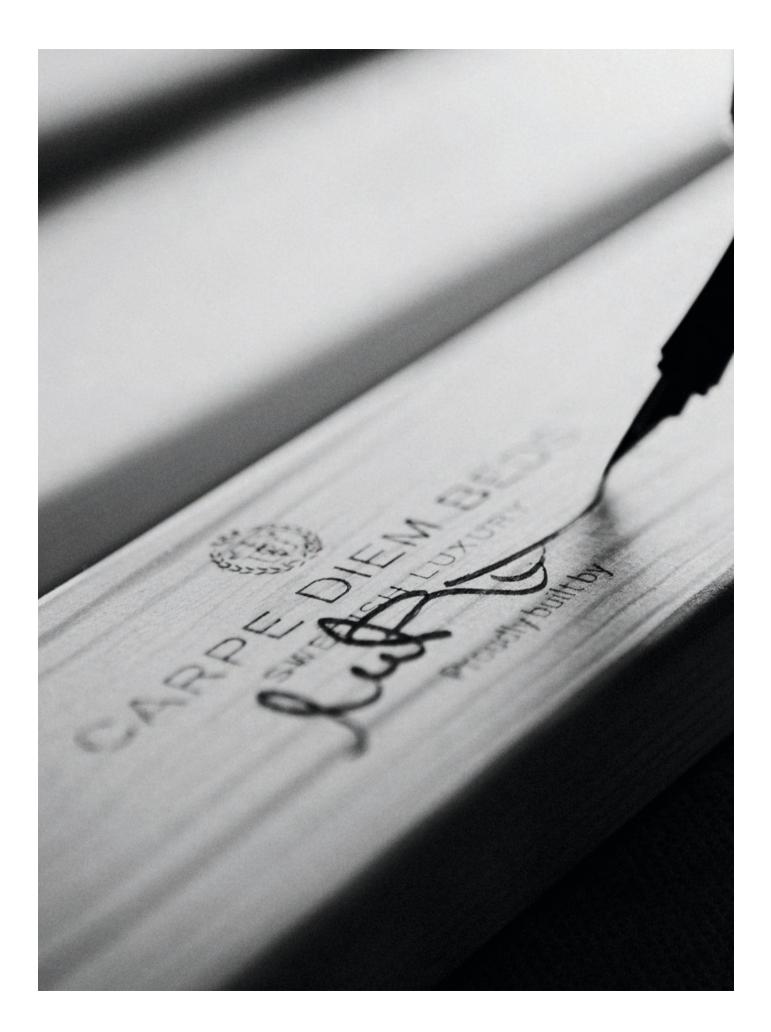
EVERY CARPE DIEM BED IS MADE TO ORDER, AND ONE PERSON CRAFTS IT FROM START TO FINISH

Two experienced hands carefully nailing, sewing, placing, stretching, pinching, evaluating. Then proudly signing the bed when it's done. Once you've decided on the bed model, fabric, legs and headboard you want - your designated bed-maker will start building on your dream piece. That way you get exactly what you want without compromise. And you feel that sense of personal satisfaction when you see it standing proudly in your bedroom, and when you snuggle into it for your first rest. We're proud that we remain genuine, personal and dedicated. We've chosen to keep our production in Sweden. Here we stay in control of production and ensure quality. Here we keep our passion burning, and proudly champion the small town of Lysekil.

Materials

EACH ELEMENT PLAYS AN ESSENTIAL PART IN MAKING YOUR BED SPECIAL

Every component is selected for its unique qualities, only allowing materials that are respectful to humans as well as the environment. It's evident in our bed frames crafted from solid, slow-growing Swedish pine as well as our mattresses with a Talalay latex core. It's in our selection of wool and cotton, and our exclusive fabrics brought in from known brands such as Designers Guild and The Romo Group.



Handmade in Sweden

SIGNED BY YOUR BED-MAKER

It takes guts - putting your name on something and publicly declaring it to be 'your work'. You truly have to stand for its quality. The fact that our bed-makers feel confident and proud when they put pen to bed frame says something about their commitment.

It says something about our quality, too. With their amazing attention to detail and sense of responsibility, your dedicated bed-maker will meticulously build your bed by hand. To us, they are more than just bed-makers. They're artists - proudly signing each masterpiece before seeing it off to fulfil its purpose in your home.



SKAFTÖ - CONTINENTAL BED

Our most exclusive continental bed Skaftö is the optimum choice for you who want total control over your own sleeping comfort.

Skaftö has three unique patents from Carpe Diem Beds: The Contour Pocket System for perfect body support, a viscoelastic bottom layer for optimised pressure relief, and Back Support which lets you adjust the bed to your personal needs with a simple push on a button – no matter if you want extra support for your back or another angle for your hip. Built by hand in Sweden.

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- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Patented Back support
- X-pocket system for increased stability
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- 10-year warranty on motors
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

- Design your own Skaftö choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.
 - Fits with all Carpe Diem Beds legs and headboards.
 - Swedish quality craftsmanship



SANDÖ - CONTINENTAL BED

Our most popular continental bed Sandö contains three unique and interacting spring systems as well as two of Carpe Diem Beds exclusive patents

In the patented Carpe Diem Beds Contour System, the contours of your body and its protruding parts (e.g. shoulders, hips and buttocks) sink in smoothly, while your waste and lower back get a well-deserved pressure relief. The viscoelastic bottom layer reduces the pressure against your body and lets you rest undisturbed. In combination with a generous spring system depth, Sandö offers a feeling of weightlessness that has to be experienced to be fully appreciated. Sandö combines outstanding sleeping comfort with a beautiful piece of furniture, designed with passion for sleep and life. Built by hand in Sweden.

- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- X-pocket system for increased stability
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

- •
- Design your own Sandö choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.
- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



HÄRMANÖ - CONTINENTAL BED

Härmanö is a both beautiful and comfortable continental bed with separated spring systems and an elegant look.

Härmanö is equipped with two of Carpe Diem Beds unique patents – the Contour Pocket System that follows the shape of your body perfectly, and the viscoelastic bottom layer, which offers maximum sleeping comfort and pressure relief. Together they constitute the base for a good night's sleep – made in a timeless Scandinavian design. Built by hand in Sweden.

- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

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 Design your own Härmanö – choose among the 16
 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



KORNÖ - CONTINENTAL BED

Kornö is a well built continental bed and is extra popular for someone who wants a softer feel of the bed.

Kornö is equipped with our J-pocket system consisting of two separate layers of steel pocket springs. Together the layers constitute the comfort base, while underneath our patented viscoelastic bottom layer reduces the pressure against your body. Combined they make sure you will sleep undisturbed throughout the night. Built by hand in Sweden.

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- Eco-labelled with Svanen

Patented viscoelastic bottom layer

- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

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- Design your own Kornö choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.
- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



VINDÖ - ADJUSTABLE BED

The Flying Bed. Just as the name indicates, Vindö seems to float in the air. Wherever you place it, this adjustable bed will become the focal point.

Vindö rests on a slender central pillar, which in turn is tastefully concealed by a tailored carpet. Inside Vindö you will find Carpe Diem Beds patented Contour Pocket System and viscoelastic bottom layer, giving you excellent comfort and pressure relief. You control all Vindö's functions – positions, light and massage – with the remote, or your mobile phone/tablet together with the Vindö App. Through the app you can, among other things, also save your favourite body positions and settings for vibro-massage.

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You can choose to have Vindö with or without the carpet. Built by hand in Sweden.

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- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- 10-year warranty on motors
- Memory function and night light
- Automatic neck and lumbar support
- Wave vibration massage programme
- Choose between soft, medium, firm and extra firm

 Design your own Vindö – choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Fits with Vindö carpet as well as Tornö and Skärgård headboards.
- Vindö application is available on AppStore and GooglePlay
- Swedish quality craftsmanship



MARSTRAND - ADJUSTABLE BED

In the highly comfortable Marstrand bed, you'll wake up in the morning with a smile on your face. The adjustable bed is as beautiful as it is smart, including a built-in lumbar support for extra comfort when you want to sit upright.

By saving the settings for your personal sleeping comfort, you can control all the bed's functions by simply pushing a button. With the unique and patented Carpe Diem Beds Contour Pocket System, the bed shapes itself according to your body contours and movements, giving you the best possible support, while the viscoelastic bottom layer offers you pressure relief way above the ordinary. Marstrand features optional lumbar support that can be adjusted for extra comfort when you want to sit up in bed reading a book or drinking your morning coffee. Built by hand in Sweden.

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- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Patented anti-pinch system
- Eco-labelled with Svanen

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- 25-year warranty on frame-/spring breakage
- 10-year warranty on motors
- Patented lumbar-support adjustable
- Memory function and night light
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

- Design your own Martstrand choose among the 16
 beautiful fabrics in our Classic Collection, or upgrade to
 one of our 18 design fabrics from the Exclusive Collection.
- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



SALTÖ - ADJUSTABLE BED

In our adjustable bed Saltö, you will experience several of the patented functions that make our beds so comfortable.

Adjust the bed to your favourite body position, sitting upright or lying down. Regardless of what position you choose, Carpe Diem Beds patented Contour Pocket System will make sure your body will get the best possible support, while the viscoelastic bottom layer provides optimum pressure relief. Saltö is one of the market's most dependable adjustable beds and offers an outstanding comfort. In Saltö you can relax fully and enjoy the peace and tranquility. The bed also includes a cosy night light that can be turned on and off as wanted. Built by hand in Sweden.

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- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Patented anti-pinch system
- Memory function and night light
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- 10-year warranty on motors
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

 Design your own Saltö – choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



MALÖ - FRAME BED

Our most exclusive Nordic frame bed Malö is popular not the least due to the generous depth of the moldable pocket springs.

The depth of the springs offers just about the same feeling as a continental bed – that luxurious sense of being almost weightless. No matter in what position you lie down in Malö, the springs in our Contour Pocket System will adapt promptly to the contours of your body, giving you support wherever it is needed, while letting shoulders, hip and buttocks smoothly sink into the mattress. When you move, the springs follow and adapt to your new body posture. Get ready to be impressed. Built by hand in Sweden.

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- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm
- Luxurious spring depth
- Slow growing Swedish pine frame

 Design your own Malö – choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



KOSTER - FRAME BED

Koster is the base model among our Nordic frame beds, and of course including Carpe Diem Beds characteristic advantages.

Fantastic adaptability to your body, matchless pressure relief and the bed builder's eye for details. Our patented Contour Pocket System makes sure you get the right support, while the viscoelastic bottom layer offers the ideal pressure relief. Together they make sure you can sleep undisturbed for as long as you need. When choosing Koster, you or your guests, will be able to enjoy a beautiful and comfortable bed that helps you to sleep tight and wake up well-rested at an affordable price. Built by hand in Sweden.

- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm
- Slow growing Swedish pine frame

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 Design your own Koster – choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Fits with all Carpe Diem Beds legs and headboards.
- Swedish quality craftsmanship



RÖRÖ - BED FRAME

Rörö is a low wooden bedframe with an integrated headboard, which offers a minimalistic and modern look.

Rörö is handmade in Sweden with a robust wooden frame and slats made in solid Nordic wood. In spite of the sturdy frame, the 5 cm high and invisible legs lends an elegant and floating impression to the bed. The Rörö bedframe is available in two different sizes, suitable for either a 160x200, or a 180x200 mattress. An extra bonus when choosing a Rörö, is the integrated headboard, which gives you the possibility to place the bed wherever you want to – against a wall or in the middle of a room.

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- •
- Patented Contour Pocket System
- Patented viscoelastic bottom layer
- Eco-labelled with Svanen
- 25-year warranty on frame-/spring breakage
- Choose between soft, medium, firm and extra firm

 Design your own Rörö – choose among the 16 beautiful fabrics in our Classic Collection, or upgrade to one of our 18 design fabrics from the Exclusive Collection.

- Swedish quality craftsmanship
- Combine with our box spring mattresses:
 Stora Harpö and Lilla Harpö

HEADBOARDS

Carpe Diem Beds offers a range of headboard models, all of which are hand-made in Sweden with a timeless, Scandinavian design sensibility. Our 36 classic and exclusive fabrics in various colours and textures allow you to personalise your headboard. For more information visit www.carpediembeds.com



BORNÖ A classic deep-buttoned headboard.



LOW TORNÖ Modern padded headboard with projecting side panels and buttons.



LILLA BORNÖ

A padded deep-buttoned headboard to frame the bed in your guest room or children's bedroom.



rivö

A modern and smooth padded headboard with a timeless and understated expression.



TORNÖ

A grand padded headboard with sound-absorbing side panels and decorative buttons on the back panel.



SKÄRGÅRD Elegant wall-mounted headboard composed of high-quality modules, each sized 90x45 cm.



SOLÖ Smooth, minimalist headboard.



ÄNGÖ A modern, padded headboard with buttons.

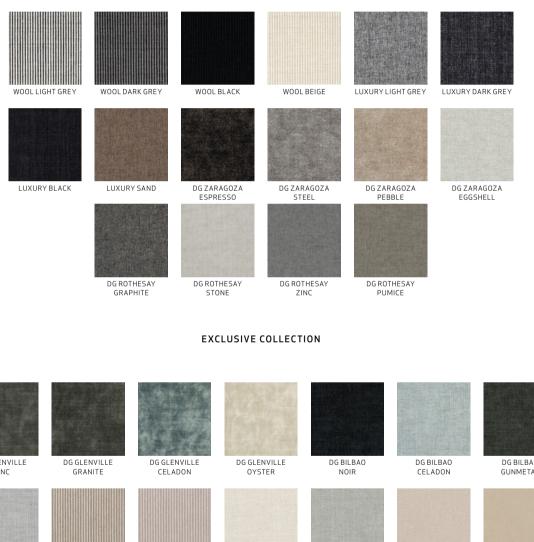


VALLERÖ

A sleek and modern headboard made using walnut slats and sound-absorbing backing. The integrated bedside tables and reading lamps make for a streamlined entity.

FABRICS

Our Collection of fabrics is a celebration of our heritage, the collection is designed to reflect the soft hues of Sweden's beautiful west coast archipelago and comes in 36 nuances and structures with fabrics from Designers Guild and The Romo Group. Deep dive into the many possibilities and design your personal bedroom. For more information visit www.carpediembeds.com



CLASSIC COLLECTION

DG BILBAO GUNMETAL DG GLENVILLE ZINC DG BILBAO DG TAMMARO DG TAMMARO RO KENDARI ROKENDARI RO DAKOTA SUEDE II RO DAKOTA SUEDE II SILVER DOVE SMOKE SEAL PIGEON SHELL ROPE RO ASURI ROSE QUARTS RO ASURI RO ASURI RO ABIKO RO ASURI **RO ABIKO** CASHEW FREESIA MULBERRY EUCALYPTUS MAGMA



BED LEGS

Bed legs from Carpe Diem Beds not only add height to your bed; they can also personalize the room. Carpe Diem Beds has a large selection of 13 cm, 17 cm, and 23 cm tall bed legs. Choose from a variety of shapes and materials and find bed legs that fit your bed and bedroom decor.



RELING BED LEGS • • • Modern bed legs in solid steel. Available in three colours.



SEGEL BED LEGS Beautiful sail-shaped bed legs in polished aluminium. Available in two heights.





Cylinder Oak bed leg with aluminum base. Available in three heights and five colours.



CYLINDER BED LEGS • • Cylinder Oak bed legs. Available in four heights and two colours.



LOD BED LEGS • • • Modern and elegant solid steel bed legs. Available in three colours.



CLASSIC BED LEGS • • • Classic bed legs in a champagne glass shape. Available in two heights and three colours.

TOPPERS AND MATTRESSES

A mattress topper won't only make your bed feel exquisitely inviting – it will also extend the life of your bed. Choose from our three exclusive, high-quality models: Luxury, Premium and Prestige.



LUXURY MATTRESS TOPPER An exclusive, reversible mattress topper with a cotton-lined side for summer and a wool-lined one for winter.



LUXURY SPLIT MATTRESS TOPPER

Exclusive, reversible split mattress topper for an adjustable bed. This mattress has a cotton-lined side for summer and a wool-lined side for winter.



PREMIUM MATTRESS TOPPER Soft and comfortable mattress topper. Removable, washable cover.



PREMIUM SPLIT MATTRESS TOPPER Split mattress topper for an adjustable bed.. Removable, washable cover.



PRESTIGE MATTRESS TOPPER

A plush, yielding mattress topper. Removable and washable stretchy cover with a decorative black band.



MATTRESS COVER

BIONIC-FINISH®-impregnated to protect your mattress topper from spots and stains. Available also for split mattresses with a split seam.



DOWN MATTRESS PROTECTOR

A luxurious mattress protector filled with 80 % environmentally certified European goose down.



LILLA HARPÖ

Spring mattress that provides optimal comfort through Carpe Diem Beds' patented Visco Elastic Bottom Layer.



STORA HARPÖ Premium-quality box spring mattress. It features our patented Contour Pocket System, which offers a luxurious, nearly weightless sensation.

FURNITURE & RUGS

Relax in style with exclusive, high-quality bedroom essentials. We have inspiration and interior design items to create a bedroom that feels like a hotel – whether you're looking for a soft bedroom rug, modern nightstands, a matching dog bed or throw pillows and pillow covers in loads of colours. For more information on colours and fabrics visit www.carpediembeds.com



Enhance the cosy appeal of your bedroom with a big, luxurious rug beneath your bed. Choose from six different subtle and light colours, specially selected to match our Classic and Exclusive fabric collections.

With our decorative throw pillows and pillow covers, it's easy to make a bed fit for a hotel. Choose from pillow covers in several classic and exclusive fabrics and subtle colours that will bring a sense of calm to your bedroom.





KOBBE FOOT STOOL SMALL

A high-quality, round, small pouf that is the perfect bedroom addition.



KOBBE OTTOMAN SQUARE

A luxurious, squared footstool/ ottoman that is the perfect bedroom or living room addition.



KOBBE OTTOMAN ROUND A luxurious, round ottoman that is the perfect bedroom or living room addition.



HUNNEBO DOG BED A high-quality, luxurious dog bed available in two sizes for smaller or larger dogs.







HOLME NIGHTSTAND • • • • Exclusive nightstand with a shelf and storage compartment. Made of steel and available in three finishes: Black, Chrome and Brass



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